



## Sponsorship Opportunity

EIC – Bringing together Operators, Contractors, Manufacturers and Suppliers since  
1943

# About the Event



We are delighted to announce the inaugural EIC Qatar Connect event which will be launched on 5th October 2021. This will comprise of series of key presentations and panel sessions that will be simultaneously released for you to review at your leisure. A webinar will be held on Tuesday 5th October to officially open the event providing valuable insight from key players in the market.

Oil and Gas constitutes the backbone of Qatar's economy. Qatar's energy sector remains on the threshold of major expansion plans that will allow it to benefit from growing global demand for cleaner sources of power generation. With borders now open and several high-profile contract awards in recent months this event will be of great interest to those looking to find out more about this growing market.

This inaugural event will aim to bring together leading national operators, EPC contractors, developers and OEMs to learn about opportunities across the entire energy sector in Qatar. This virtual conference will provide updates on the current market and deliver supply chain briefings on current opportunities. We will also cover areas for those new to the market or looking to export for the first time, allowing you to navigate through the various actions required for you to undertake business in Qatar.

EIC Qatar Connect also offers the ideal opportunity to network with a focused group of your potential business partners, through pre-booked one-to-one meetings with our speaker companies.

# Invited Speakers



# Advantage of Sponsoring Virtual EIC Connect



- Dedicated video call with EIC in advance to establish your event aims.
- Unlimited access to all sessions anytime at your own convenience.
- Enhance brand visibility by sponsoring one of the mentioned packages.
- Reach 10000 + contacts via dotmailer and over 20000 LinkedIn followers through EIC's marketing and promotional initiatives.
- Have 1-2-1 meetings with various companies and promote your products and services.
- Chance to present or moderate a session and introduce yourself to other organisations and build new connections.
- Stand out by sponsoring through our exclusive event packages.
- Get access to visitor statistics and get event insights.
- Get introduced to your industry peers via e-introductions.



# Platinum Sponsor



- Logo placed at the highest level in all marketing, on the event website and next to the event logo on the virtual platform.
- Introduction to the platinum sponsor in promotional dotmailer – sent to over 10,000 contacts.
- Presentation or speaker slot (to be agreed with EIC), including speaker biography and slides sent to all delegates post event.
- Short company video on event page.
- Interview/Introduction video will be published on social media.
- The logos will be linked to your company website.
- Company logo displayed as the Platinum Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers).
- Advertisement in EIC Inside Energy - monthly digital magazine announced to 32,000+ industry contacts.
- Guaranteed appointments for 1-2-1 meetings with participating Companies.
- Free access to all the sessions.

**Price: Member AED 12495/ Non – Member AED 12995**

# Gold Sponsor



- Logo placed at the under the Platinum Sponsor in all marketing, on the event website and next to the event logo on the virtual platform.
- Presentation or speaker slot (to be agreed with EIC), including speaker biography and slides sent to all delegates post event.
- Short company video on event page.
- Interview/Introduction video will be published on social media.
- The logos will be linked to your company website.
- Company logo displayed as the Gold Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers).
- Guaranteed appointments for 1-2-1 meetings with participating Companies.
- Free access to all the sessions.

**Price: Member AED 10495/ Non – Member AED 10995**

# Silver Sponsor



- Logo placed at the under the Gold Sponsor in all marketing, on the event website and next to the event logo on the virtual platform.
- Company logo displayed as the Silver Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers).
- The logos will be linked to your company website.
- Interview/Introduction video will be published on social media.
- Guaranteed appointments for 1-2-1 meetings with participating Companies.
- Free access to all the sessions.

**Price: Member AED 4495/ Non – Member AED 4995**

# Bronze Sponsor



- Company logo displayed as the Bronze Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers).
- The logos will be linked to your company website.
- Free access to all the sessions.

**Price: Member AED 2495/ Non – Member AED 2995**



# Registration Sponsor



- Be the first company logo that attendees see at the event. Limited to one company, this package offers a high level of exposure in the lead up to the event, creating interest in your brand and allowing you to make a lasting early impression on attendees.
- Company logo displayed as the Registration Sponsor on the attend page on the EIC website.
- Company logo displayed as the Registration Sponsor on the registration page of the event website.
- The logos will be linked to your company website.
- Company logo displayed as the Registration Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers).
- Short company video on registration page.
- Guaranteed for 1-2-1 meetings with participating Companies.
- Free access to all the sessions.

**Price: Member AED 9495/ Non – Member AED 9995**

# 1-2-1 Meeting Sponsor



- The 1-2-1 meetings provide the opportunity to our attendees to meet different contractors, NOC's etc. via a video call and talk about their products and services and discuss potential opportunities. Based on popular demand we are looking forward to incorporating this in Qatar Connect to renew and build new relationships.
- This opportunity is only limited to one company and is a great way to provide exposure to your organization.
- Company logo displayed as 1-2-1 Sponsor on the attend page on the EIC website.
- Company logo displayed as the 1-2-1 Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers).
- The logos will be linked to your company website.
- Interview/introduction (5 minutes) video will be posted on our LinkedIn page.
- Guaranteed for 1-2-1 meetings with participating Companies.
- Free access to all the sessions.

**Price: Member AED 8495/ Non – Member AED 8995**

# Agenda Sponsor



- An agenda gives a glimpse of the event and the pathway to get all the session information.
- This opportunity is only limited to one company and is a great way to showcase your organization to our attendees.
- Company logo displayed as Agenda Sponsor on the attend page on the EIC website.
- Company logo displayed as the Agenda Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers).
- Short company video on Agenda page.
- The logos will be linked to your company website.
- Guaranteed for 1-2-1 meetings with participating Companies.
- Free access to all the sessions.

**Price: Member AED 7495/ Non – Member AED 7995**

# Session Sponsor



- Reach your target audience by sponsoring a conference session specific to your company's technology and expertise, positioning yourself as an industry leader within that field.
- Full Slide Advertisement or short video (60 seconds or less) played at the start of your chosen session category.
- Company logo displayed as a Session Sponsor in pre-event marketing, including digital flyers, website, email and social media channels (over 20,000 LinkedIn followers).
- The logos will be linked to your company website
- Opportunity to moderate/speak at the session.
- Guaranteed for 1-2-1 meetings with participating Companies.
- Get information on who viewed your session including total and unique visits.
- Free access to all the sessions.

**Price – Price: Member AED 6495/ Non – Member AED 6995**



# Sponsorship Registration process



**COMPLETE AND RETURN THE BOOKING FORM TO SECURE YOUR PACKAGE (FIRST-COME-FIRST-SERVED)**



**SEND YOUR LOGO, COMPANY IMAGE AND CAPTION FOR US TO CREATE YOUR LINKEDIN POST**



**TELL US WHICH COMPANIES YOU WOULD LIKE US TO INVITE FOR FREE**



**SUBMIT THE NAMES OF YOUR COLLEAGUES FOR US TO REGISTER THEIR PLACES**



# We are excited to welcome you !



## For more information

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